

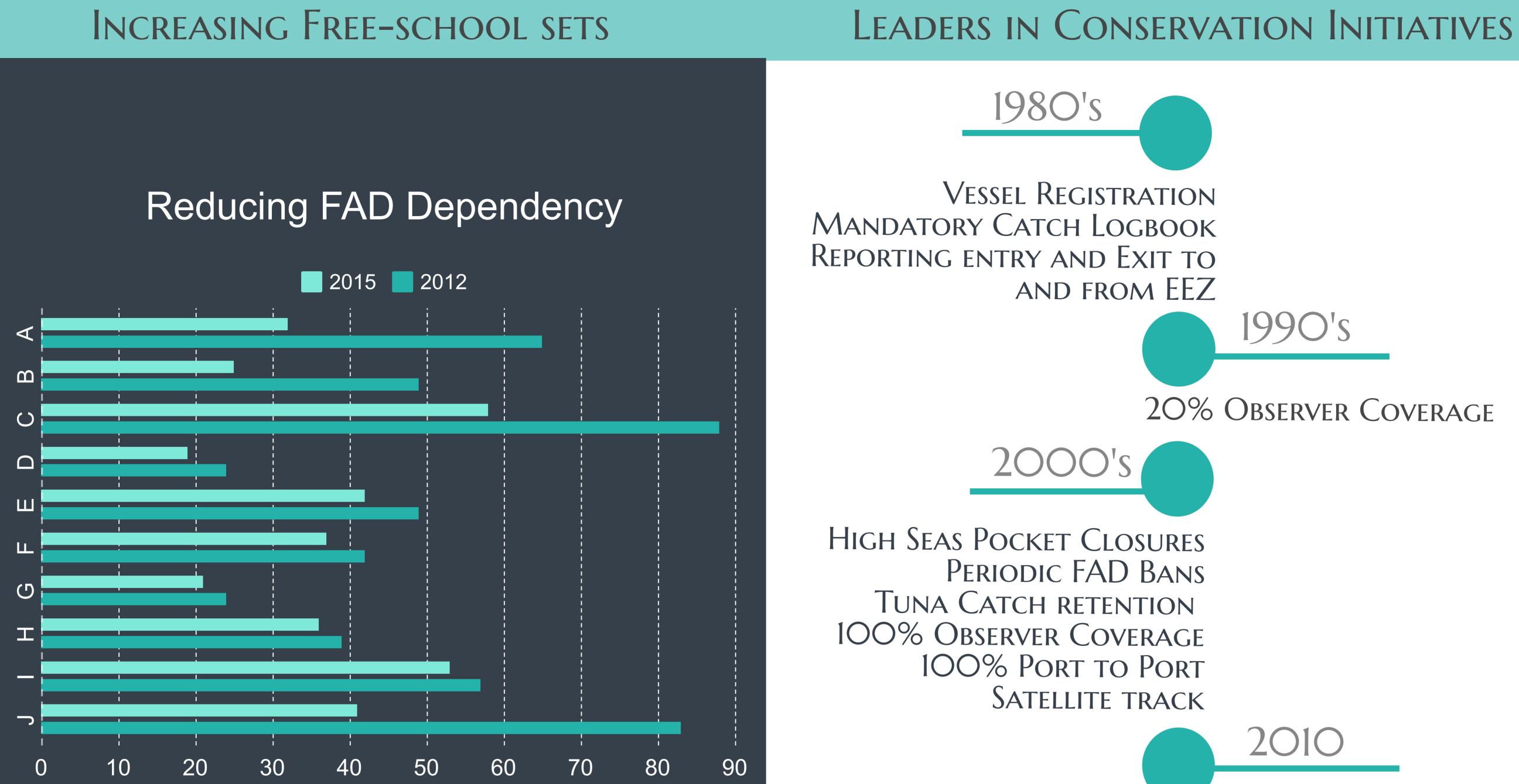
PNA: 100% COMMITTED TO REAL CHANGE

"The sustainability of tuna fisheries is not about a 'theory' OR A 'PHILOSOPHY', BUT ABOUT WORKING WITH OUR PEOPLE'S EVERYDAY REALITY TO CREATE REAL CHANGE."

"We not only have the responsibility to continue this full DEDICATION TOWARDS OUR OWN PEOPLE, BUT TO THE ENTIRE WORLD WHICH DEPENDS ON THE MASSIVE WILD RESOURCE OF HEALTHY AND HIGHLY NUTRITIOUS TUNA CAUGHT IN OUR WATERS."

Ludwig Kumoru, PNA CEO

PNA CONSERVATION MEASURES DRIVING REAL CHANGE



Percentage of total catch using FADs

BY FLEETS FROM:

Fleets

A: PHILIPINES B: NEW ZEALAND C: SOLOMON ISLAND D: KOREA E: CHINA F: USA G: JAPAN H: TAIWAN

WHALE SHARK PROHIBITION MINIMUM MESH SIZES & NET REGULATIONS At sea and port Sampling FIMS SATELLITE MONITORING

CREATED PACIFICAL TO MARKET PNA MSC-CERTIFIED TUNA

2011



BECAME LARGEST MSC-CERTIFIED SUSTAINABLE TUNA FISHERY, WITH

I: MARSHALL ISLANDS : FS MICRONESIA



THE STRICTEST COC AVAILABLE



ONLINE REGISTRATION FAD REGISTRY AND TRACKING **ELECTRONIC CATCH DOCUMENTATION**

HOW THE MSC THEORY OF CHANGE IS WORKING

Free-School Sets Going Up

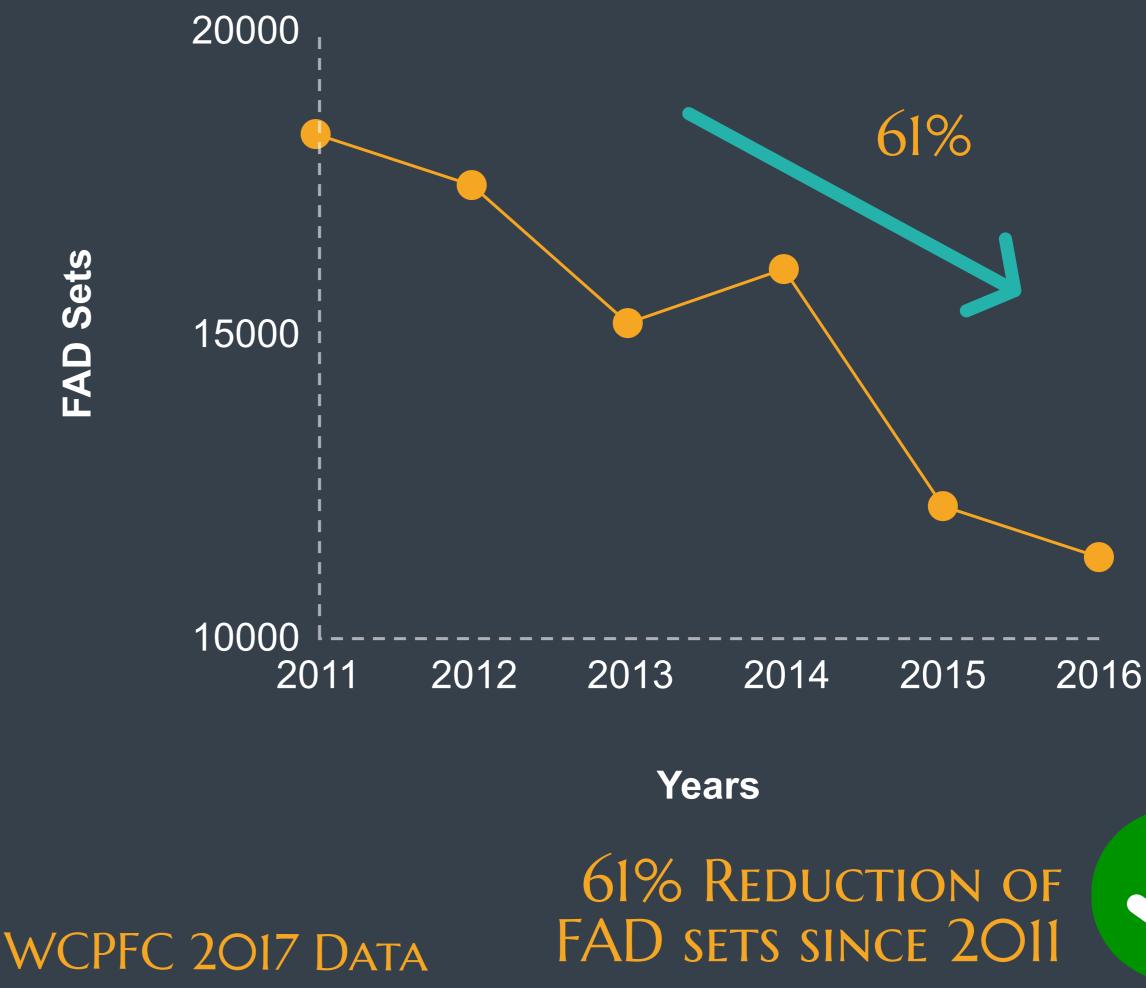
75 % FS Sets 67 58 2013 2011 2012 2014 2015 2016

Years

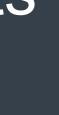
10% increase in Free-School Sets WITHIN THE WCPO

WCPFC 2017 DATA









The Key to Real Change is Found in The Implementation of Effective Conservation Measures







The PNA nations have maintained FAD closures to help conserve juvenile BIGEYE TUNA DESPITE THE CONSEQUENTIAL NATIONAL INCOME REDUCTION.



World's First Mandatory FAD tracking introduced by PNA. Coupled with e-reporting. FAD data is essential to fishery scientists and oceanographers, and also gives insights INTO THE IMPACT OF GLOBAL WARMING ON SEA SURFACE TEMPERATURE AND FISH STOCKS.



The Vessel Day Scheme [VDS] applies to the longline fishery in PNA waters, CREATING INCREASED CONTROL OVER THIS LARGELY UNREGULATED FISHERY.

IN ADDITION TO MSC FREE-SCHOOL, CONSERVATION MEASURES FOR THE ENTIRE EXCLUSIVE ECONOMIC ZONES HAVE BEEN PUT IN PLACE.

